

Exhibit Award

The State and Regional Exhibiting award is an important part of our outreach activities. In addition to advancing the mission and goals of NLM, Network member institutions are able to raise their visibility among health professionals, consumers, and community leaders. They can promote the availability and/or improvement of library resources, especially products from the National Library of Medicine (NLM).

In its recent long range planning document, *Charting a Course for the 21st Century: NLM's Long Range Plan 2006-2016*, the National Library of Medicine states that “strategies for promoting wider use of K-12 curriculum materials in schools across the country” should be developed. Goal 4.1 of the plan also talks about exposing K-12 students to biomedical literature and library science in hopes of developing a diverse health care workforce. Meetings of educators – science teachers, biology teachers, home educators – give us an opportunity to publicize databases that can be used in the classroom, exposing K-12 students to quality health resources.

Because of the overwhelming success of the exhibiting program, Network members have developed relationships (East Tennessee State University and the Rural Health Association of Tennessee), promoted new resources (GeriatricWeb from the University of South Carolina to the South Carolina Medical Association), and met new potential clients (University of North Carolina and el Pueblo). Even with our many successes, there are still untapped audiences. According to the U.S. Census and Department of Veterans Affairs, 8.4 million seniors and 6.5 million veterans live in the Southeastern/Atlantic Region. Eight of the twenty-eight accredited veterinary medical colleges are located within our region. We hope to reach some these untapped populations in Year 02.

In addition to the award, SE/A will be exhibiting at six national meetings, eleven regional meetings, and one international meeting. We look forward to to see you out there.